

# Ming Ying Wu

吳明穎



TVBS Media Inc. began its broadcast through satellite DTH and local cable systems on September 28, 1993. As the very first privately owned broadcaster, it broke the decades-long oligopoly of the three state-owned terrestrial television stations in the Taiwan market. The debut of TVBS marked a new beginning of a diverse, unfettered, and competitive media era. Innovation, Justice, Vitality and Sustainability are the core values of TVBS Media Inc.

學歷：台灣大學 流行病及預防醫學研究所

現職：林口長庚紀念醫院 助理教授級主治醫師

經歷：台灣皮膚科醫學會美容專科訓練認證醫師、台灣皮膚科暨美容外科醫學會會員

專長：溼疹、青春痘、蕁麻疹、色素斑雷射、淨膚雷射、除痣雷射、微血管雷射、除毛雷射





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主任 周芳瑜 FISH

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TEL : 02-2162-8168#85872

CEL : 0953-867-030

EMAIL : fishchou@tvbs.com.tw

# Talent Agent

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經紀人 白明穎 Louis

---

TEL : 02-2162-8168#81169

CEL : 0987-550-403

EMAIL : louisbai43@gmail.com

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經紀人 薛勻晴 Sunny

---

TEL : 02-2162-8168#88057

CEL : 0921-600-607

EMAIL : sunnyxue607@gmail.com

---

經紀人 孔繁菱 Vanessa

---

TEL : 02-2162-8168#81041

CEL : 0939-008-863

EMAIL : vanessakung@tvbs.com.tw

---

經紀人 陳幸臨 Eileen

---

TEL : 02-2162-8168#85202

CEL : 0912-863-466

EMAIL : eileenchen@tvbs.com.tw

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經紀助理 黃品融 Karen

---

TEL : 02-2162-8168#85201

CEL : 0912-345-528

EMAIL : karenpin@tvbs.com.tw

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經紀助理 丁盈瑄 Tinsley

---

TEL : 02-2162-8168#81194

CEL : 0916-029-557

EMAIL : tinsleyding@tvbs.com.tw

## TVBS聯利媒體股份有限公司 經紀事業部

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地址:臺北市內湖區瑞光路478巷20號7樓

傳真:02-7736-0010

