

Ganas Lai

賴昕隄



TVBS Media Inc. began its broadcast through satellite DTH and local cable systems on September 28, 1993. As the very first privately owned broadcaster, it broke the decades-long oligopoly of the three state-owned terrestrial television stations in the Taiwan market. The debut of TVBS marked a new beginning of a diverse, unfettered, and competitive media era. Innovation, Justice, Vitality and Sustainability” are the core values of TVBS Media Inc.

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